

# VINCENT'S DREAM



VAN  
GOGH  
AiR  
ZUNDELT



# VINCENT'S DREAM

Vincent van Gogh was a traveller. During his formative years and working life, he travelled to towns and the countryside across the Netherlands, Belgium, France and England. At the height of his career as a painter, he went to the south of France, where he established the Yellow House in Arles, a place to live and work alongside like-minded artists. His dream was to travel to Japan, but that was beyond his reach. In his thoughts, however, he was often there. He studied Japanese woodblock prints, collecting hundreds of them, and in his letters to Theo he philosophised at length about the inspiration he drew from Japanese culture. As a painter, he most liked to compare himself to the way a Japanese farmer relates to nature.



# CULTURAL EXCHANGE

Not only did Vincent love Japan, but the Japanese are also mad about Van Gogh.

Through the 'artist-in-residence' programme Van Gogh AiR, the Vincent van Gogh House in Zundert seeks collaboration with various partners within Van Gogh Europe. We are now extending this exchange to Japan. To make this a permanent feature, we have sought a permanent location for a studio in Japan.

This has been found on the island of Teshima, one of the art islands where the Setouchi Triennale takes place once every three years. Here, Van Gogh AiR will realise Vincent's Dream through the establish-



ment of The Yellow House in Japan. A place where Dutch artists can work (together) and engage with Japanese culture and artists. With this initiative, we are aligning ourselves with Vincent's ideals and building a cultural bridge between the Netherlands and Japan.

*'Teshima as the new Deshima'*

# TESHIMA

Teshima is an island in the Seto Inland Sea. Together with Naoshima, it forms part of the group of art islands where the Setouchi Triennale takes place once every three years.

A museum and various art projects have been realised on

the island, including works by Christiaan Boltanski, Shinro Ohtake and Tadanori Yoko. The local population of Teshima is engaged in fishing and the cultivation of lemons and olives. The island's cultural development is partly supported by Amuse, a Japanese company active in entertainment and cultural projects, which has made an old building belonging to the fishing co-operative available to Van Gogh AiR. Downstairs is a large workspace that can also be used as an exhibition space. Upstairs is a spacious Japanese-style bedroom.



# YELLOW HOUSE CLUB

This unique initiative will launch in the summer of 2026 and is supported by the Ministry of Foreign Affairs and private sponsors. To further develop it in the coming years, we are setting up a club of donors, open to both businesses and individuals. Through their involvement, we can make Vincent's Dream come true.

## What are we asking for?

- an annual donation of €1.000
- a commitment for periods of 3 years

## What do we offer?

- priority booking for a trip to the Setouchi Triennale
- unique artwork created by artists in the studio on Teshima
- involvement and information about this initiative in Japan.

By becoming a member of the Yellow House Club, you're not only supporting this wonderful initiative, you're also becoming part of the network that Van Gogh AiR is building between the Netherlands and Japan  
[vangoghuis.com/shop/yellow-house-club/](https://vangoghuis.com/shop/yellow-house-club/)



Vincent's Dream is an initiative by Van Gogh AiR in collaboration with Amuse. Dutch artists spend six weeks at a time staying and working in the studio on Teshima. The residencies are supported by the Ministry of Foreign Affairs. Artists receive guidance from the Japanese Van Gogh AiR agent, Yoriko Ishizawa.

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